

# FSPHP 2024 ANNUAL EDUCATION CONFERENCE & BUSINESS MEETING

## Enhancing the Effectiveness of Professional Health Programs Through Collaboration: Improving Health and Well-Being

April 17-21, 2024 | Grand Hyatt, Nashville, TN

### Network and Reach Hundreds of Leading Healthcare Professionals!

The Federation of State Physician Health Programs (FSPHP) invites you to exhibit at the FSPHP 2024 Annual Education Conference & Business Meeting at the Grand Hyatt Nashville in downtown Nashville, Tennessee.







The Federation of State Physician Health Programs Annual Education Conference is the premier event for physicians and healthcare professionals of all specialties, and others dedicated to health and professional well-being. Over 300 attendees join us including our Physician or Professional Health Program (PHP) staff and experts involved in the evaluation and treatment of health professionals.

It is the most valued professional development training for PHP staff and treatment professionals.

## ABOUT THE ATTENDEES

The FSPHP Annual Education Conference is designed for:

- physicians of all specialties
- clinical coordinators
- physician assistants
- nurses
- dentists
- licensed social workers
- psychologists
- toxicologists
- physical therapists
- scientific researchers
- case managers
- attorneys involved in physician and professional health programs







## REASONS TO EXHIBIT

The FSPHP Annual Education Conference is attended by over 300 leaders in the field including state physician and/or professional health program administrators, care providers, and allied health professionals, and is targeted at providing attendees with quality educational and networking opportunities.

As an FSPHP 2024 Annual Education Conference exhibitor, you will have the unique opportunity to network with professionals dedicated to issues of physician well-being, including the treatment of substance use disorders and mental health issues facing physicians and other licensed healthcare professionals in the United States, Canada, and other parts of the world.

- Interact and network with attendees during dedicated exhibit hall hours and meals in a large exhibit space.
- Showcase your commitment to the health and well-being of healthcare professionals.
- Generate visibility for your organization or program within the exhibitor directory on the mobile conference app to include your logo, company descriptions, contact info, links, and engage with attendees live one-on-one.
- Learn and attend general and breakout education sessions focused on the essentials of professional health programs and treatment of healthcare professionals.
- Receive exhibitor personnel registrations (number of registrations is based on your exhibitor level) with access to all conference-related events.
- Interact with attendees before, during, and after the conference.
- Promote your booth at the conference on social media with ready-to-post social media images.
- Manage your leads more easily by adding your booth staff to the app.





## EXHIBITOR ATTENDEES INVITED TO ALL EDUCATION SESSIONS

The field of physician health is rapidly evolving. Now, more than ever before, our professional health program (PHP) members serve other health professionals in addition to physicians. PHPs and treatment strategies are growing, changing, and adapting in response to the needs of professional and medical communities nationwide. Assuring the health of professionals requires a commitment to collaboration, forward-thinking, and empowerment of others. We will be discussing how PHPs can expand their reach to target populations, broaden their program's resources and services, and address quality/performance to improve effectiveness.

***Up to 18.5 Hours of Education Credits for Physicians, Nurses, Pharmacists, Psychologists, Social Workers, and Dentists.***

This activity has been preapproved for the following accreditations:

- *AMA PRA Category 1 Credits™* for Physicians
- ANCC CE for Nurses
- ACPE CE for Pharmacists
- APA CE for Psychologists
- ASWB ACE for Social Workers
- ADA CERP CE for Dentists

## OBJECTIVES

The FSPHP 2024 Annual Education Conference will focus on the following education objectives:

- Identify the next generation of prevention and outreach strategies for healthcare professionals.
- Examine the day-to-day operation of PHPs by focusing on positive benefits, as well as the challenges that impact desired outcomes.
- Examine and propose practices to improve confidentiality, reduce stigma, and remove barriers for help-seeking to increase utilization of PHPs.
- Share and propose exemplary administrative, funding, legal, monitoring, and case-management policies and approaches that increase access to care, improve the participants' experience seeking services and/or being monitored, and contribute to evidence-based outcomes.
- Demonstrate how research, public relations, and outcome reporting foster an increased understanding of the benefits of PHPs and the significance of health and well-being initiatives.
- Describe and compare the unique characteristics of the evaluation and treatment of healthcare professionals through a safety-sensitive lens that positively impacts health and well-being outcomes and public safety.
- Compare and discuss how PHPs interface with institutional wellness programs.





## WHAT PAST EXHIBITORS SAY

*"We had great interaction and booth traffic."*

*"Significant opportunity to connect."*

*"The Federation of State Physician Health Programs conference is a consummate experience in collaborating with Physician Health Program providers and in understanding the challenges they face in protecting professional licensure. This is a conference that offers opportunity for true collaboration and trust relationships to develop between state monitoring programs and treatment providers."*

## WHAT PAST ATTENDEES HAVE TO SAY

*"Meeting so many wonderful people, learning about the important work PHPs do to help and advocate for healthcare professionals and meeting counterparts at other programs which they were very helpful too."*

*"The FSPHP conference is great. I always love coming and connecting with the exhibitors. Everyone is welcoming!"*

*"Of all the conferences I attend, this is the one where there is the most honesty, support, and lack of one-upmanship one so often sees. It is true collegiality, and I am so grateful for all the people who make it happen!"*

*"One of the best parts is seeing so many friends and colleagues, and the ample opportunity for networking."*

*"Meeting faces that I have only seen via Zoom! And learning about how other programs operate. Such a learning experience for a first timer!"*

*The FSPHP's mission is to support physician health programs in improving the health of medical professionals, thereby contributing to quality patient care. Our entire conference is centered on this mission and the purpose is to provide a forum for education and exchange of information among state health professional programs; to develop common objectives and goals; to develop guidelines; to enhance awareness of issues related to the health and well-being of healthcare professionals; to provide advocacy for physicians and their health issues at local, state, and national levels; and to assist state programs in their quest to protect the public.*

## ALL FSPHP EXHIBITORS RECEIVE THESE BENEFITS

### Silver Sponsorship Level \$3,500

- Includes one Exhibitor Conference Registration.
- (1) 6-foot table, two chairs, and electricity upon request.
- Sponsor level recognized on agenda, signage, and on mobile app.
- Introduction to attendees by Exhibitor level during the Opening Session.
- Create a personalized 15–20 second welcome video message shown to all attendees.
- Robust visibility on mobile app with exhibitor directory including contact information, descriptions of services, document upload, and more.
- Exhibitor listing by level on all conference email messages leading up to the event.
- Ribbon designating level on Exhibitor nametags.

## BENEFITS OF DIAMOND, EMERALD, PLATINUM, AND GOLD SPONSORSHIP

One of the greatest benefits of each Exhibitor level is the number of registrations included which is a value of \$1,000 per registration.

**SOLD  
OUT**

Benefits	Diamond 5 Registrations \$11,000	Emerald 5 Registrations \$9,500	Platinum 4 Registrations \$5,500	Gold 3 Registrations \$4,500
Exclusive to	1 Spot	5 Spots		
Booth Listed at the Top of Exhibitor Passport Card in Order of Exhibit Level	Top Spot	2nd Level	3rd Level	4th Level
Priority Selection of Booth Location	1st Pick	2nd Pick	3rd Pick	4th Pick
Prominent Exposure with Banner Ads Throughout Mobile App	*	*	*	
Two-Time Distribution of Service Description to the FSPHP Members after Conference Dates	*	*	*	
Welcome Email to Attendees Prior to Event	*			
Company Sponsorship on Attendee Badges	*			
Logo is Shown on the Front Page of the Conference Booklet	*	*		
Advertisement in FSPHP Physician Health News (Ad Size: 3.125" w x 2.25" h)	*	*		
Attendance and Identification at a Virtual New Member Meeting	*	*		
Address Attendees for 3–5 Minutes During Lunch	*	*		
Logo Prominently Displayed on the Mobile App	*	*		
Logo Displayed on Conference Bag	*	*		
Logo Imprinted on a Swag Item Selected and Paid for by Exhibitor for Distribution to Conference Attendees Inside Conference Bags	*	*		



## ADD-ON EXHIBITOR OR SPONSOR ENHANCEMENTS

### Conference Bag Flyer (Limited to Five) \$1,000

Your organization can be included inside our conference bag given to all attendees. Provide an 8" x 10" flyer to include and attendees can learn about you even before visiting your booth.

### Logo is Shown on the Back Cover of the Conference Booklet (Limited to Seven) \$800

Every attendee carries and keeps the conference booklet. Our Diamond and Emerald Exhibitors are shown on the front of the booklet, this would be your opportunity to be included in this popular publication.

### Education Sponsorship (Event App Profile and Visibility Without a Booth) \$2,500

Educational sponsorships offer your organization visibility and create a lasting impression of your dedication to the health of physicians. This is a valuable way to offer FSPHP your support for the educational objectives of the Annual Education Conference and the mission of FSPHP. Sponsors will be acknowledged in the conference materials and in the mobile application.





## RECOMMENDED ARRIVAL AND DEPARTURE

Check-in on Wednesday, April 17, 2024 and Check-out on Sunday, April 21, 2024.

### EXHIBIT HALL HOURS

#### Exhibitor Move-In/Set-Up Wednesday, April 17, 2024

1:00 PM–3:00 PM

#### Exhibit Hall Open

#### Wednesday, April 17, 2024

3:00 PM–5:00 PM

#### Thursday, April 18, 2024

8:00 AM–6:00 PM

#### Friday, April 19, 2024

8:00 AM–5:00 PM

#### Saturday, April 20, 2024

11:30 AM–5:45 PM

#### Sunday, April 21, 2024

8:00 AM–1:00 PM

#### Exhibitor Move-Out/Tear-Down

#### Sunday, April 21, 2024

1:00 PM–2:00 PM

## IMPORTANT DATES

### Exhibitor Info Sessions

Learn more about FSPHP, our conference and the reasons why you should join us.

#### December 13, 2023

1:00 PM–2:30 PM EST

#### January 30, 2024

1:00 PM–2:30 PM EST

#### February 1, 2024

- Due date to register to be eligible for all sponsorship benefits
- High resolution logo (.jpg, .png, or .gif) due
- Table electricity order due

#### February 24, 2024

- Reserve ad in *Physician Health News*
- Diamond, Emerald, and Platinum banner ads due

#### December 2023 to March 1, 2024

- Register exhibitor attendees

#### March 1, 2024

- Register all exhibitor booth attendees
- Diamond, Emerald, and Platinum banner ads
- Send insurance certificate

#### March 21, 2024

Hotel reservation cut-off (*Please only reserve rooms that you know you will need*)

#### April 1, 2024

- Due date to donate for Silent Auction items
- Vidday welcome video submissions

#### April 12, 2024

Acceptance of shipments to hotel

#### April 17, 2024

- Travel to Nashville, TN
- Registration and set up booth
- Exhibit hall opens





## HOTEL INFORMATION

GRAND HYATT NASHVILLE

1000 Broadway, Nashville, TN 37203

Phone: (615) 622-1234

FSPHP has reserved a block of rooms at the Grand Hyatt Nashville for a discounted rate of \$319 per night. This special rate is available until midnight CST on **Thursday, March 21, 2024, or until the room block sells out.** Reserve your sleeping room. We recommend arriving on Wednesday, April 17, 2024 and suggest you consider staying until Sunday, April 21, 2024, as the final general session concludes at noon.

### Housing Alert

The FSPHP Annual Education Conference is NOT affiliated with a housing company. Please be careful if approached by any company or service claiming to be an official housing provider for FSPHP. FSPHP offers the guaranteed lowest rate available. In the past, FSPHP has been made aware of travel companies that are entirely fraudulent, misleading exhibitors and attendees with false information. Please note that you can ONLY book a room in the FSPHP block by using the booking information on the FSPHP Conference webpage. If you are contacted by a housing company trying to sell hotel rooms for this conference, please contact FSPHP at [tfoot@fsphp.org](mailto:tfoot@fsphp.org).



## GENERAL EXHIBITOR AGREEMENT INFORMATION

### Securing an Exhibitor/Sponsor Level

Exhibitor/Sponsor Levels are confirmed and secured once the completed FSPHP 2024 Exhibitor Registration Form has been received. Payment is due within 30 days of receiving your completed FSPHP 2024 Exhibitor Registration submission to secure your commitment to your selected Exhibitor Level. **Please be advised that your staff will still need to register as attendees once attendee registration opens in December.**

### Indemnification

The exhibitor agrees to indemnify and hold harmless the FSPHP, its officers, directors, agents, and employees from any and all claims of liability of third parties arising out of or related to the acts of omissions of the exhibitor in connection with the exhibitor's participation in the FSPHP 2024 Annual Education Conference.

The exhibitor assumes entire responsibility against all claims, losses and damages to persons or property, or caused by exhibitor's installations, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the hotel, its employees and agents.

### Exhibiting Limitations

The FSPHP reserves the right to stop or remove from the conference any exhibitor, or its representative, performing an act or practice when in the opinion of conference management is objectionable or detracts from the dignity of the conference or is unethical to the business purpose of the conference. Conference management reserves the right to refuse admittance of exhibits or materials to the conference until all dues and fees are paid in full. No exhibitor shall hold any social event to which attendees are invited or entice attendees off the conference floor during official conference hours.

### Staffing of Booths

As a courtesy to our attendees, all exhibits must be open on time and remain staffed each day during conference hours. Exhibitors are only required to staff their booths during dedicated hours. Staffing is optional outside of dedicated hours—the hotel urges exhibitor representatives to exercise precautions to discourage theft.

Exhibit personnel may not enter, photograph, or video another exhibitor's booth without obtaining permission. This is out of respect for the rights of other vendors to conduct business during the exhibit hours without interference or improper intervention. The FSPHP, its representatives, and its staff shall have free access to any exhibit at all times in the performance of their assigned duties. It is against FSPHP's policy to "share" booth space. Each company that desires to conduct business at the FSPHP Annual Education Conference must be an exhibitor or sponsor at the conference.

### Exhibitor Attendee Passes

Each exhibitor receives a designated number of complimentary attendee registrations that is determined by the Exhibitor Level

(see page 6). These passes are an "all-access pass" and are to be used for both booth personnel and conference attendance. These passes are not in addition to booth personnel passes. Additional registration passes are available at a discounted rate.

### Damage to Hotel Property

Exhibitors will be held responsible for any damage done to the hotel by them, their employees, or their agents. No nails, tacks, or screws may be driven into the floor, wall, or woodwork of the building.

### Insurance

In accordance with the FSPHP's General Liability Coverage Policy, it is required that exhibitors submit a certificate of Commercial General Liability Coverage, naming Federation of State Physician Health Programs as an additional insured on your organization's policy, written with a single limit of \$1,000,000 per each occurrence and an aggregate limit of at least \$2,000,000. This is something that your insurance provider can typically provide to you.

Your Certificate of Insurance in naming FSPHP as an additional insured should read:

**RE: FSPHP 2024 Annual Education Conference, Grand Hyatt Nashville, April 17-21, 2024**

**Federation of State Physician Health Programs (FSPHP) is listed as an Additional Insured on the General Liability with regard to the above-referenced meeting.**

**Federation of State Physician Health Programs (FSPHP)  
668 Main Street, Suite 8, #295, Wilmington, MA 01887**

Please email your Certificates of Insurance as specified above to Tanya Roof at [troof@fsphp.org](mailto:troof@fsphp.org).

### Loss or Damage

All property of the exhibitor remains under the exhibitor's custody and control while in transit to and from the hotel, during installation and removal, and while it is in the confines of the hotel.

Neither FSPHP, the hotel, nor any other of the officers, directors, agents or employees of any of the same are responsible for the safety of the exhibitor's property from theft, damage by fire, accident, vandalism or any other causes, and the exhibitor expressly waives and releases any claim or demand against any of them by reason of any damage to or loss of any property, except where the damage or loss is due to gross negligence or willful misconduct of the person or entities mentioned above, their agents or employees.

### Cancellations

All cancellations must be received in writing. Please see below for the cancellation schedule:

- Received before January 31, 2024—Full refund less a \$50.00 processing fee.
- Received February 1 through February 29, 2024—50% refund less a \$50.00 processing fee.
- No refunds after March 1, 2024.



## OTHER OPPORTUNITIES TO ENGAGE WITH FSPHP

### Advertising In *Physician Health News* Spring 2024 Issue

*Physician Health News* will provide excellent exposure to those interested in physician health and will include updates from all state programs, articles, and notices of interest to the physician health community. This newsletter is sent to all state programs, state licensing boards, and is available on the [FSPHP website](#).

### Ad Sizes And Cost Per Advertisement

\$800—Half page: 7" w x 4.5" h

\$600—Quarter page: 3.2917" w x 4.5" h

\$400—Business card size: 3.125" w x 2.25" h

\$150—Design and proofreading services per ad

[Click here](#) for complete details and to reserve your ad space.

### Donate a Silent Auction Item

For added fun and visibility, and to support FSPHP, please consider donating an item to our silent auction. Silent Auction proceeds will benefit the Federation of State Physician Health Programs' mission to support physician health programs in improving the health of medical professionals, thereby contributing to quality patient care.

Please consider donating an item to the FSPHP 2024 Silent Auction. Your generosity is what makes this event a success! All donors and items will be recognized when we promote our silent auction items at the Opening Night Exhibitor Networking and Silent Auction Dinner on Thursday, April 18, 2024. Please email Sandra Savage at [ssavage@fsphp.org](mailto:ssavage@fsphp.org) with questions and if you would like to donate an item.

### Tentative Silent Auction Schedule

- **DONATE** items until April 1, 2024
- **BID** onsite during the conference starting April 18
- **Final winners announced at Friday's luncheon!**

## Become an FSPHP Member! Join FSPHP as an Industry Partner Individual Member

If your primary activity or work involves products or services that are of interest to physician health programs or other professional health monitoring programs such as a treatment center, lab, third-party administrator, licensing board, or a professional coach, then you are a candidate for Industry Partner Individual Membership. [Click here](#) to learn more about this membership category.

### Reservation of Right to Make Changes

Any matters not specifically covered herein are subject to decision by the FSPHP Board and the Program Planning Committee. FSPHP reserves the right to make such changes, amendments, and additions to these rules as it considers advisable for the proper conduct of the exhibit, with the provision that all exhibitors will be advised of any changes.

## FSPHP CONTACTS

Linda Bresnahan, MS  
*Executive Director*  
[lbresnahan@fsphp.org](mailto:lbresnahan@fsphp.org)

Tanya Roof, CMP, CASE  
*Meeting and Event Planning*  
[troof@fsphp.org](mailto:troof@fsphp.org)

Sandra Savage  
*FSPHP, Membership Services Manager*  
[ssavage@fsphp.org](mailto:ssavage@fsphp.org)

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FSPHP, Meeting and Event Planning

#### Sandra Savage

FSPHP, Membership Services Manager





**Register as an exhibitor at the FSPHP 2024 Annual Education Conference!  
Space is limited and will be accepted on a first-come, first-served basis.**

***Exhibitor Booth Registration is open until March 1, 2024.***

When attendee registration opens, you will receive a code for your complimentary passes to make your reservations and the ability to register additional exhibitor attendees at a discounted rate.

### **Exhibitor Booth Registration Form**

Please visit [fsphp.org/FSPHP-2024-annual-conference](https://fsphp.org/FSPHP-2024-annual-conference) for our agenda, travel information, and up to date conference news!