

Federation of State Physician Health Programs



# 2021 VIRTUAL EDUCATION CONFERENCE & ANNUAL BUSINESS MEETING

World Disrupted: Caring for Caregivers in Uncertain Times

Pre-Conference Day: MARCH 30

Conference Dates: APRIL 1, 8 & 15

FSPHP Member Annual Business Meeting: APRIL 29

## EXHIBITOR PROSPECTUS



**The premier event dedicated to improving the health of medical professionals.**

**Join us as we exceed your expectations and rise above our challenges!**

- Connect with leaders in the field of professional health and well-being
- Interactive Virtual Exhibitor profile before, during and after the event dates
- Live chat to engage with MORE attendees than ever before
- Livestream a video to your booth, add handouts and resources
- Attend relevant general and breakout sessions with experts including Q&A, Chat, Gaming & Polls
- Exhibitor personnel registrations (based on your sponsorship level) with access to all

### EDUCATION SESSIONS WILL ADDRESS:

- Prevention of healthcare professional burnout and the risk of physician suicide
- Reducing barriers for healthcare professionals seeking support for health and well-being
- Best practices of mental, behavioral and addiction health services provided by Physician Health Programs, Healthcare Professional Evaluation and Treatment Programs

All speakers are asked to explore the impact of COVID-19 and topics on diversity, equality, and inclusion in relation to the health and well-being of healthcare professionals.



Visit [WWW.FSPHP.ORG](http://WWW.FSPHP.ORG)

Contact us at [ssavage@fsphp.org](mailto:ssavage@fsphp.org)/978-347-0600x102



## Invitation to Exhibit

The FSPHP would like to invite you to exhibit at the **FSPHP 2021 Virtual Education Conference & Annual Business Meeting**. We are excited for our first virtual event. Our conference is attended by over 250 leaders in the field including state physician health program administrators, care providers, and allied health professionals.

This is a unique opportunity to network with professionals dedicated to issues of physician well-being, including the treatment of substance use disorders and mental health issues facing physicians and other licensed healthcare professionals in the United States, Canada and other parts of the world.

## A Note from the President

We are excited to present the **FSPHP 2021 Virtual Education Conference & Annual Business Meeting**. The Program Planning Committee (PPC) has been working hard to create a unique and unprecedented event, and we appreciate your patience while we gathered your input and made decisions during these uncertain times. Thank you!

Although we are disappointed that we will not be able to meet in-person in 2021, we are dedicated to providing valuable content, peer support meetings, networking, interactive opportunities, and an engaging virtual exhibitor experience with our industry partners and attendees.

Over the past few months, FSPHP and the PPC have been working on a virtual solution for the conference. We have a vendor in place to handle all aspects of a robust virtual experience to include education, comprehensive exhibitor visibility and accessing content about your services.

We look forward to more attendees than ever before, and more interaction for you BEFORE, DURING and AFTER our event on the conference website. Our goal in creating this virtual conference is to offer you a satisfying virtual vendor experience while maintaining the customs and traditions that have made the FSPHP conference special and informative.

The FSPHP staff and Program Planning Committee are here to help facilitate a successful conference for all involved. Please do not hesitate to reach out to us with questions.

FSPHP is incredibly appreciative of the relationship we have with our exhibitors and sponsors, and it is because of your enduring generosity that FSPHP is able to continue its mission “to support physician health programs in improving the health of medical professionals, thereby contributing to quality patient care”. Thank you for your continued support!

Regards,

Christopher Bundy, MD, MPH, FASAM  
FSPHP President





## Who Attends

The FSPHP 2021 Virtual Education Conference & Annual Business Meeting program is designed for:

- physicians of all specialties
- physician assistants
- psychologists
- attorneys
- program developers
- physical therapists
- case managers
- nurses
- licensed social workers
- toxicologists
- scientific researchers
- clinical coordinators involved in physician and professional health programs

## Your Virtual Booth

FSPHP 2021 Virtual Education Conference & Annual Business Meeting exhibitors will be listed alphabetically as well as by sponsorship level.

This virtual conference offers ample networking and exhibitor introductions at each day's opening mixer, the opportunity to connect with attendees one-on-one live, via virtual chat and appointment scheduling, the chance to include documents and videos in your virtual exhibit space and more.

Exhibitors may hold raffles by virtually collecting attendee contact information during the conference. All winners can be announced via an email sent by FSPHP post-conference as well as notifications throughout the virtual application platform.

All education sessions are open to our exhibitors to further your learning and engagement with the conference attendees. In addition, FSPHP will encourage and provide incentive to attendees to visit the virtual exhibit space and to engage one-on-one with our sponsors.

### LIVE VIRTUAL BOOTH HOURS

Each session will be assigned a limited number of exhibitors on the agenda.  
Times are subject to change on the final schedule.

### Exhibit Hours

**Thursday, April 1st**

1:00 - 1:30pm  
3:00 - 3:15pm  
4:00 - 4:15pm  
5:00 - 5:30pm

### Exhibit Hours

**Thursday, April 8th**

12:00 - 12:15pm  
1:30 - 2:15pm  
3:15 - 3:30pm  
4:30 - 5:00pm

### Exhibit Hours

**Thursday, April 15th**

12:00 - 12:15pm  
1:15 - 2:00pm  
3:00 - 3:15pm

*All times listed are in Eastern Time Zone.*



## Opening Night Silent Auction; April 1, 2021 at 5:30pm - 6:45pm

The 2021 FSPHP Virtual Education Conference & Annual Business Meeting will feature a Silent Auction to launch ahead of our event. On our opening night, all exhibitors will be introduced, and silent auction donors and winners will be announced. Proceeds will benefit the Federation of State Physician Health Programs' mission to support physician health programs in improving the health of medical professionals, thereby contributing to quality patient care.

**DONATIONS WELCOME:** To donate an item, [click here](#) to register for the Silent Auction and to submit your donated item. All donors and items will be recognized on the Silent Auction platform. Thank you for considering a donation and/or for your support by participating in our Opening Night Silent Auction. Email [ssavage@fsphp.org](mailto:ssavage@fsphp.org) with questions.

### SILENT AUCTION DEADLINES:

- **REGISTER** to participate to donate an item or place a bid
- **DONATE** Items between January 18th - February 28th
- **MAIL** your donated items to FSPHP by March 5th
- **BID** between March 8th - March 30th (by 12pm EST)
- **ATTEND** our Opening Night Silent Auction Event: Winners Announced on April 1st at 5:30-6:45pm EST

## Board of Directors Officers

Christopher Bundy, MD, MPH, FASAM (Washington Physician Health Program)	President
Scott Hambleton, MD, DFASAM (Mississippi Physician Health Program)	President Elect
Paul Earley, MD, DFASAM (Georgia Professional Health Program, Inc.)	Immediate Past President
Heather Wilson, MSW, CFRE, CAE (Foundation of the PA Medical Society)	Secretary
Deanne Chapman, PA-C (NH Professionals Health Program)	Treasurer

## Regional Directors


Mary Fahey, LCSW	Central	Missouri Physicians Health Program
Terry Lavery, MA, LCPC	Central	Illinois Professionals Health Program, LLC
Kathleen Boyd, MSW, LICSW	Northeast	Rhode Island Medical Society
Jon Shapiro, MD, DABAM, MRO	Northeast	Pennsylvania Physicians' Health Programs
Michael Baron, MD, MPH, DFASAM	Southeast	Tennessee Medical Foundation PHP
Alexis Polles, MD	Southeast	Professionals Resource Network, Inc. (PRN)
Doris Gundersen, MD	Western	Colorado Physician Health Program
Michael Ramirez, MS	Western	Montana Professional Assistance Program, Inc.
P. Bradley Hall, MD, DABAM	Director-at-Large	WV Medical Professionals Health Program

## Program Planning Committee

Martha Brown, MD, Co-Chair	Professionals Resource Network, Inc.
Doris Gundersen, MD, Co-Chair	Colorado Physician Health Program
Terrance Bedient, FACHE	Committee for Physician Health - Medical Society of NY
Chris Bundy, MD, MPH, FASAM	Washington Physician Health Program
Mary Ellen Caiati, MD	Colorado Physician Health Program
Dianne Gay	Georgia Professional Health Program
P. Bradley Hall, MD, DABAM	West Virginia Medical Professionals Health Program
Scott Hambleton, MD, DFASAM	Mississippi Physician Health Program
Philip Hemphill, PhD	Tulane University
Amanda Kimmel, MPA	Colorado Physician Health Program
Robin McCown	Georgia Professional Health Program, Inc.
Ben Seymour, CADC, CIP	Idaho Physician Recovery Network
Sara Shelton	Georgia Professional Health Program
Craig Uthe, MD	Midwest Health Management Services, LLC
Linda Bresnahan, MS	FSPHP, Executive Director
Sandra Savage	FSPHP, Membership & Meeting Coordinator

## Educational Sponsorships Available \$1500 - \$2500

Educational sponsorships offer your organization visibility and create a lasting impression of your dedication to the health of physicians. This is a valuable way to offer FSPHP your support to the educational objectives of the 2021 Virtual Education Conference and the mission of FSPHP. Sponsors will be acknowledged on the conference virtual space and the conference website.

	<b>Diamond</b> <i>Limited to 1</i> <b>SOLD</b>	<b>Emerald</b> <i>Limited to 5</i>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	Non-profit charity/non evaluation/ treatment provider <i>Limited to 2</i>
	\$10,000	\$8,500	\$5,000	\$4,000	\$3,000	\$1,500
<b>Complimentary Exhibitor Attendee Passes</b>	5	5	4	3	1	1
Sponsor level recognized on agenda and throughout virtual conference platform	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Introduction to the participants during the opening mixers by exhibitor level	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Robust custom profiles with contact information, video content, session details, descriptions of services, attach marketing literature/white papers and more	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Exhibitor listing by level on all event email messages leading up to event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Connect with attendees via 1:1 chat, live, appointment booking, group discussions, session chat, social media wall, gamification challenges	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Company logo on agenda	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
A two-time complimentary email to consenting conference attendees to include a pdf attachment and message of your choice	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Branded transition slide with logo, link and contact info between speakers or slides	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Advertisement in FSPHP <i>Physician Health News</i> (Ad Size: 3.125" w x 2.25" h)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Attendance & identification at the Virtual New Member Meeting on March 30, 2021	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Address attendees for 5 minutes during Diamond and Emerald Panel Session	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Logo prominently displayed on conference platform	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Company logo imprinted on item selected and paid for by exhibitor for distribution to conference attendees or a virtual give-away of your choice	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
2 Banner Ads in Virtual Event Space	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
1 Banner Ad in Virtual Event Space			<input checked="" type="checkbox"/>			
Welcome email distributed to attendees prior to event start	<input checked="" type="checkbox"/>					
Electronic email distribution of consenting attendees	<input checked="" type="checkbox"/>					
Homescreen Widget on Virtual Event Space	<input checked="" type="checkbox"/>					

**[CLICK HERE TO REGISTER AS AN EXHIBITOR.](#)**