Many exhibitors are interested in how attendees will connect with you during the meeting. There are multiple ways that we want to highlight here :

1) **Live Zoom Sessions**

   All exhibitors will have exclusive live zooms sessions during breaks. To increase attendees to your live zoom session, we are hosting 3-4 co-occurring at a time rather than all exhibitors. Think of this like an exhibitor hall with attendees, and only 3-4 booths to exhibit. Attendees will have easy access to your zoom session, access will be listed on the agenda with all other conference sessions. The live zoom session will also appear on your exhibitor profile, so attendees can find it there too. You can use your exhibitor booth zoom for informal chat, a brief presentation of your services followed by q/a, whatever you prefer! You are the host and moderator of your zoom session.

2) **Call to Action Feature:**

   https://help.eventmobi.com/hc/en-us/articles/360050784734-How-can-I-create-Virtual-Booths-for-Companies-at-My-Event-

   You can use this feature on your exhibitor profile for 1 "action" of your choice. You can link to your company's page, or you could also use to set up a live video chat with attendees.

   Call To Action

   Directing attendees to web-hosted content can easily be done using the Call To Action feature available. This option will allow you to create a button that will display within the profile and help in navigating those who are viewing the profile to additional web-hosted content or to an external appointment/meeting tool for example (*the company will need to make arrangements and manage on their end*).

   To include a Call to Action within a Company profile:

   - Select a profile from your Companies library.
   - Scroll to **Call to Action** area of the page.
   - Choose the 'Include CTA' option.
   - Input the URL that you would like to direct attendees to.
   - Update the 'Button Text' as needed and save your change.

CALL TO ACTION	
○ No CTA	⊘ Include CTA

   CTA URL

   https://www.eventmobi.com

Button Text	Preview
Click Here	**Click Here**

3) **Video chats using "schedule a meeting feature" on attendee profiles**
   Another way to set up a live video chat aside from the "Call to Action" button on your profile is via the "==schedule a meeting feature==".

   This "schedule a meeting" feature shows up within each attendee profile, see the image below to find it. You can use this feature at any time during the meeting to schedule a video meeting

with another attendee. Both parties to the meeting need to be logged into the platform at the time of the meeting to participate in the live video meeting that occurs inside the EventMobi application.

4. **LIVE 1:1 Chat   and "Send a Message."**

You are an attendee of our event and as such you are invited to participate in all the education sessions. You can chat with attendees live during all sessions via the live chat that is on the screen during all sessions. We encourage you to chat, as this our form of networking virtually! This is our conference hallway!

"**Send a message**" - You can also message an attendee directly using "send a message."

We encourage and invite you to engage with attendees in all these way!